

# KPDA Media Weekly Review Report as at 22<sup>nd</sup> January 2021



## REMINDER ON THE 2021 MEMBERSHIP SUBSCRIPTION DEADLINE

This is a polite reminder to all members who have not made payment towards their membership subscription for this year. This is a follow up on all the 2021 membership renewal invoices sent to you.

The deadline for membership payment was **Friday, 29th January 2021**.

Kindly ensure to make your payment if you have not to ensure better planning on our side.

We thank you for your continued support.

**22<sup>nd</sup> January 2021**

**Business Daily | Josph Wangui | Friday, 22<sup>nd</sup> January 2021**

### **EX-MP GETS REPRIEVE IN CITY HOUSE OWNERSHIP DISPUTE**

Former Nyeri MP Wanyiri Kihoro has got a reprieve in the ownership tussle of a prime property in Nairobi which he claims was purchased by his deceased wife Wanjiru Kihoro 17 years ago. [Read More.](#)

**Business Daily | Otiato Guguyu | Friday, 22<sup>nd</sup> January 2021**

### **DCI SETS UP LAND FRAUD TEAM AHEAD OF NEW TITLE DEEDS ROLL-OUT**

Land-related fraud cases will now be handled by a special team of investigators as the government moves to issue new title deeds to replace the old titles issued under the old laws. [Read More.](#)

**Business Daily | Ibrahim Mwathane | Friday, 22<sup>nd</sup> January 2021**

### **THE CONVERSION OF TITLE DEEDS TIMELY AND LONG OVERDUE**

A gazette notice last December, anchored on a Land Registration order of November 2017, kick-started the process of converting Kenya's title deeds, previously issued under multiple legal regimes, to a single regime under the Land Registration Act of 2012. [Read More.](#)

**Business Daily | Roselyne Obala | Friday, 22<sup>nd</sup> January 2021**

### **LANDS CS KARONEY KICKS OFF MASSIVE CLEANUP AT ARDHI HOUSE**

The government has established a complaints help desk at Ardhi House to handle queries on the ongoing fresh title deed conversion. [Read More.](#)

21<sup>st</sup> January 2021

**Business Daily | Victor Juma | Thursday, 21<sup>st</sup> January 2021**

**HF GETS SH1BN CAPITAL FROM BRITAM**

Mortgage financier HF Group has received Sh1 billion from its top shareholder Britam Holdings to boost the lender's capital and loans outside real estate. [Read More.](#)

**Business Daily | Silas Apollo | Thursday, 21<sup>st</sup> January 2021**

**UK PLEDGES SH8 BILLION FOR KENYA AFFORDABLE HOUSING SCHEME**

Kenya is set to receive at least Sh8 billion from the UK to fund the construction of affordable housing. [Read More.](#)

**The Standard | James Wanzala | Thursday, 21<sup>st</sup> January 2021**

**CONSTRUCTION RESEARCH HIT BY POOR FUNDING: PS**

Lack of funds is hindering research in the construction sector and subsequent dissemination of research findings to help guide public policy. [Read More.](#)

**The Standard | Reuters | Thursday, 21<sup>st</sup> January 2021**

**SICK OF WORKING FROM HOME? DREAD DAILY COMMUTE? GO HYBRID, SAYS OFFICE PROVIDER**

It's almost a year into the pandemic, and for many of us the novelty of working from home has well and truly faded. [Read More.](#)

**The Standard | Peter Theuri | Thursday, 21<sup>st</sup> January 2021**

**LAND COMMISSION SEEKS OWN REVENUE TO SHORE UP BUDGET**

In a bid to bridge an ever-widening budget deficit, the National Land Commission (NLC) has set sight on raising its internally generated funds in its new strategic plan. [Read More.](#)

**The Standard | Peter Theuri | Thursday, 21<sup>st</sup> January 2021**

**HOW COLLAPSE OF FIRST INDUSTRIAL TOWNS IN WESTERN LED TO COLLAPSE OF ECONOMY, LOSS OF JOBS**

Started in 1848, Malakisi is arguably the oldest town in western Kenya and among the first industrial centres in the region. [Read More.](#)

**The Standard | The Conversation | Thursday, 21<sup>st</sup> January 2021**

**WHY BUILDING CONTINENT'S FUTURE CITIES IS A RISKY BET**

By 2050 an estimated 2.5 billion more people will be added to urban areas, with 90 per cent of this growth taking place in Africa and Asia. [Read More.](#)

**The Standard | Wainaina Wambu | Thursday, 21<sup>st</sup> January 2021**

**LIVING ON THE EDGE: THREE IN 10 BUILDINGS COULD TUMBLE**

This is according to findings by the National Construction Authority (NCA), which has sounded the alarm on the safety of Kenya's built structures. [Read More.](#)

**20<sup>th</sup> January 2021**

**Business Daily | John Mutua | Wednesday, 20<sup>th</sup> January 2021**

**REAL ESTATE FIRM SET TO COMPLETE SH8BN COASTAL HOMES**

Real estate firm Superior Homes is nearing completion of the first phase of houses at its Sh8 billion Pazuri Property, paving the way for homeowners to move into the units. [Read More.](#)

**19<sup>th</sup> January 2021**

**Business Daily | Kevin Rotich | Tuesday, 19<sup>th</sup> January 2021**

**KIAMBU ONLINE PROPERTY PLATFORM NOW RESTORED**

The system that approves building plans in Kiambu has been restored after it broke down last December. [Read More.](#)

**Business Daily | Kevin Rotich | Tuesday, 19<sup>th</sup> January 2021**

**COURT AFFIRMS PROTECTION AGAINST EVICTION**

On the last day of Chief Justice David Maraga, the Supreme Court not only sat and listened to a farewell case to confirm his retirement from the Judiciary, but also issued judgment in a unique case that was awaited by social justice actors across the country and even internationally. [Read More.](#)

**Business Daily | Collins Omulo | Tuesday, 19<sup>th</sup> January 2021**

**RENT, LAND RATES BRING NAIROBI MOST REVENUE**

Housing rent, fire inspection certificate and land rates topped the revenue sources Nairobi County for July to December 2020, data shows, netting Sh1.3 billion. [Read More.](#)

**18<sup>th</sup> January 2021**

**Business Daily | Constant Munda | Monday, 18<sup>th</sup> January 2021**

**PENSIONS HOLDING IN STATE BONDS CROSSES HISTORIC SH1 TRILLION MARK**

Pension funds have raised their holding in government debt past the Sh1 trillion mark for the first time ever, new data shows, on the back of volatility in the securities market. [Read More.](#)

**Business Daily | Leopold Obi | Monday, 18<sup>th</sup> January 2021**

**NAIROBI CONCRETE JUNGLE TURNING CITY INTO OVEN**

Whichever side of Nairobi you are living in, you must have realised nights in the city have become outrageously warm over the recent months that you rarely can afford a comfortable sleep. [Read More.](#)












WE WANT YOU, TO JOIN KPDA!



We want you to join KPDA!



## Why join KPDA?

 <p>Be at the forefront of advocating for change and better environment in the built sector</p>	 <p>Get to air issues affecting yourselves and others to a body that realises real change</p>	 <p>Access to our database with top level management contacts</p>	 <p>One on one introduction to companies you would like to work with</p>
 <p>Access direct contact to regulatory bodies in the industry and the Government departments touching on the built sector</p>	 <p>Access to the latest news and trends in the industry</p>	 <p>Meet and exchange contacts with other members in networking events</p>	
 <p>Free members networking events</p>	 <p>Get discounted rates to events</p>	 <p>Get the privilege to negotiate sponsorship rates as a paid up member</p>	 <p>Join a like-minded family !</p>



Ps: All physical meetings will be held post COVID-19!

Contact Cynthia Wakio by email: [membership@kpda.or.ke](mailto:membership@kpda.or.ke)!  
Our website is [www.kpda.or.ke](http://www.kpda.or.ke) to view each category and the rates

Reach out to Cynthia on [membership@kpda.or.ke](mailto:membership@kpda.or.ke)

# ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

**KPDA**  
KENYA PROPERTY DEVELOPERS ASSOCIATION

## ADVERTISE WITH KPDA AT AN 80% DISCOUNT!

### Why Advertise through KPDA Media

Your Ad will run on these platforms:

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

### AD Requirements:

- JPG or PNG format
- 72 dpi resolution\*
- Colour calibration RGB
- Size should not exceed 30KB

### Advertising Terms and Conditions

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA);
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

### What is the Cost of Advertising with KPDA?

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:- Kshs. 3, 420 VAT Incl**
- **Non-Members:- Kshs. 5, 700 VAT Incl**

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

### KPDA Advertising Platform Statistics

<b>The KPDA Website - <a href="http://www.kpda.or.ke">www.kpda.or.ke</a>:</b> <ul style="list-style-type: none"><li>• 10, 000 visitors per month</li><li>• 7, 000 visitors on Mondays and Wednesdays</li></ul>	<b>KPDA on Twitter @KPDA_Ke:</b> <ul style="list-style-type: none"><li>• 5, 040 followers</li><li>• 14, 000 impressions per month</li></ul>
<b>The KPDA Media Weekly Review Report</b> <ul style="list-style-type: none"><li>• Over 1, 500 subscribers</li><li>• An organic reach of over 500 subscribers</li></ul>	<b>LinkedIn - Kenya Property Developers Association:</b> <ul style="list-style-type: none"><li>• 2, 732 followers</li><li>• Over 500 views per day</li></ul>
<b>Facebook page - Kenya Property Developers Association:</b> <ul style="list-style-type: none"><li>• 3, 360 followers and 3, 232 likes</li><li>• An organic reach of over 1, 500</li></ul>	<b>Email Contacts - <a href="mailto:ceo@kpda.or.ke">ceo@kpda.or.ke</a>, <a href="mailto:membership@kpda.or.ke">membership@kpda.or.ke</a>, <a href="mailto:kpdasecretariat@gmail.com">kpdasecretariat@gmail.com</a></b> <ul style="list-style-type: none"><li>• Over 1, 000 email contacts</li></ul>

**For more information,**  
please call: 0725 286 689 / 0737 530 290  
or email: [ceo@kpda.or.ke](mailto:ceo@kpda.or.ke).

[www.kpda.or.ke](http://www.kpda.or.ke)  
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